Sponsorship Opportunities

PRESENTING **$15,000 Sponsorship Level** ***In-Kind: 5 to 1 ratio for fair market value***	**MSGP Community Corner**	**Donor Appreciation Event**	**Poverty Doesn't Vacation**	**Quack Attack Against Poverty 5k**	**Hopeful Harvest Thanksgiving**	**Hand Up Community Luncheon**	**Hope in Heels**	**Christmas Mall**
Named dedication of activity i.e. "Your Company Name's Community Corner"	✔	✔	✔	✔	✔	✔	✔	✔
On campus Community Corner promotion of product/service/cause to 400+ daily customers	100 days/year	12 days/year	30 days/year	12 days/year	12 days/year	12 days/year	12 days year	12 days year
Opportunity to place an information flyer in client shopping bags	10,000 flyers	10,000 flyers	10,000 flyers	10,000 flyers	10,000 flyers	10,000 flyers	10,000 flyers	10,000 flyers
Partner spotlight feature in our e-newsletter sent to 11,000 constituents	✔	✔	✔	✔	✔	✔	✔	✔
Logo and Link on Corporate Partners section of UP website	✔	✔	✔	✔	✔	✔	✔	✔
Vendor tent at Quack Attack on Poverty 5k benefitting UP	1 tent	1 tent	1 tent	3 tents	-	1 tent	1 table	1 table
Invitations to Donor Appreciation networking event at Amway Center	6 invites	30 invites	4 invites	4 invites	4 invites	10 invites	20 invites	20 invites
Opportunity to place posters in key campus locations (e.g. bulletin boards, bathrooms)	14 days	14 days	90 days	14 days	30 days	30 days	30 days	30 days
Logo on partnership banner displayed at Hand Up Luncheon and MSGP for 365 days	✔	✔	✔	✔	✔	✔	✔	✔
Check presentation ceremony and photo followed by targeted press release	✔	✔	✔	✔	✔	✔	✔	✔
Opportunity to speak or introduce speaker at event	Poverty Summit 1/2	Patron Celebration	HDV Kickoff	5k	Poverty Summit	Hand Up Luncheon	Hope in Heels	Christmas Mall Kick-off Event
60 second promotional video highlighting partnership (3 mins with any 2 commitments)	✔	✔	✔	✔	✔	✔	✔	✔
Full service organization and lunch/tour for employee/constituent volunteer workshift	✔	✔	✔	✔	✔	✔	✔	✔
Social media profile(s) of your product/service/cause	4 posts	1 post	3 posts	2 posts	1 post	1 post	3 posts	3 posts
4 ft. vinyl logo on UP box truck for one year	✔	✔	✔	✔	✔	✔	✔	✔